

INNOVATION FOR SUSTAINABILITY AT THE INTERFACE OF PROCESS AND PRODUCT DESIGN

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FOCAPD-2014 will bring together researchers, educators and practitioners to identify new challenges and opportunities for process and product design. The chemical industry is currently entering a new phase of rapid evolution. The availability of low-cost feedstocks from natural gas is causing renewed investment in basic chemicals in the OECD, while societal pressures for sustainability and energy security continue to be key drivers in technology development and product selection. This dynamic environment creates opportunities to launch new products and processes and to demonstrate new methodologies for innovation, synthesis and design. **FOCAPD-2014** will foster constructive interaction among thought leaders from academia, industry, and government and provide a showcase for the latest research in product and process design.

FOCAPD 2014 will be located at the Suncadia Resort on the sunny eastern slopes of the Cascades, 85 miles from Seattle, Washington. The resort features outdoor recreation, luxurious accommodations and amenities, and state-of-the-art facilities. **www.suncadiaresort.com**

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